



<p><b>Introduction</b></p>	<p>In this Recipe Book, you will find over 100 recipe ideas as well as cooking related themes for activity nights, sleepovers and camps. Guide House would like to thank all of the Guiders who submitted their favourite tried and true recipes as contributions. Each Unit is supposed to have 50 copies of this book, please be sure to check how to download the Toolkit. We hope you keep this Recipe Book close by and find it useful in planning, organizing and leading your Unit activities, camps and sleepovers.</p>
<p><b>Purpose</b></p>	<p>Girl Guides Units across Tasmania are encouraged to promote GGT recipe book, the purpose is to raise funds for unit activities and events.</p>
<p><b>Features &amp; Benefits</b></p>	<p>Explore the world of flavors with Girl Guides Tasmania Cookbook - "Girl Guides Tasting Tasmania Recipes." Where Girls Thrive! There are five chapters:</p> <ol style="list-style-type: none"> <li>1. Around the Campfire 🔥</li> <li>2. Meal Time 🍲</li> <li>3. Quick Bites 🍰</li> <li>4. Desserts and Cakes 🍰</li> <li>5. Slices and Biscuits 🍪</li> </ol> <ul style="list-style-type: none"> <li>• <b>Variety of recipes:</b> A recipe book can contain a variety of recipes that cater to different tastes and dietary requirements.</li> <li>• <b>Variety of cooking environments:</b> outdoor adventure, camping activities, preparing a family feast, or craving a sweet treat, etc.</li> <li>• <b>Easy-to-follow instructions:</b> The recipes are easy to follow, with clear instructions and pictures.</li> <li>• <b>Healthy options:</b> The recipe book can include healthy options that promote healthy eating habits.</li> <li>• <b>Affordable:</b> The recipe book is priced affordably, making it accessible to everyone.</li> <li>• <b>Supporting a good cause:</b> By purchasing the recipe book, customers are supporting the Girl Guides unit and helping them to fundraise for their activities.</li> </ul>
<p><b>Target customers</b></p>	<p>Members, Olaves, and adults</p>
<p><b>Channels</b></p>	<p>The recipe book can be promoted through unit social media, flyers, and word-of-mouth. Each unit can also set up a stall at local markets or events to sell the recipe book.</p>
<p><b>Online and offline strategies for Units</b></p>	<p><b>Community workshops:</b> Host cooking workshops or classes featuring recipes from the book. This not only promotes the book but also provides valuable skills to members/participants. Consider offering workshops specifically for kids, involving them in the cooking process and sparking their interest in the Girl Guides. Don't forget to invite parents, community members to attend – word of mouth. Distribute promotional materials such as flyers, brochures to attract attention.</p> <p><b>Unit Social Media:</b> Share Recipebook post from GGT public page. Share high-quality images of recipes, behind-the-scenes moments during the book creation, and testimonials from those who have tried the recipes.</p> <p><b>Collaborate with Local Businesses:</b> Partner with local grocery stores, kitchenware shops, or bookstores to display and sell the recipe book.</p>



	<p><b>School Partnerships:</b> Collaborate with local schools to promote the recipe book. Offer special discounts to school communities or provide copies for school fundraisers. Explore the possibility of integrating the recipes into home economics or extracurricular activities within schools.</p> <p><b>Testimonials and Reviews:</b> Please collect testimonials from Girl Guides units that have used the recipe book. Share these positive experiences with GGT <a href="#">communication</a>.</p>
<p><b>Cost 2024 Introductory OFFER</b></p>	<ul style="list-style-type: none"> <li>● Each recipe book retails for \$25.00</li> <li>● Guide House will provide stock on consignment to support your fundraising goals.</li> <li>● Including Key Messages:</li> </ul> <p>Each Recipe Book retails for \$25.00, and normal cost is \$20/per book. As an introductory offer, Guide House will provide stock a consignment at \$15/each book. That’s a profit of \$10/per book to support your fundraiser. Please contact Sue to place order today, <a href="mailto:office@guidestas.org.au">office@guidestas.org.au</a></p> <ul style="list-style-type: none"> <li>● Guide House will invoice your District &amp; Unit.</li> </ul>
<p><b>Recommended Sales Strategy</b></p>	<ul style="list-style-type: none"> <li>● Each unit is encouraged to promote GGT Recipe books.</li> <li>● Head to GGT Website to download the Toolkit. (Including promotional materials – flyers, Pre order form and its instruction etc)</li> <li>● GGT Website – My GGT – Guiding Resources – Fundraising Marketing Toolkits –Recipe Book Promotion Toolkit for Units.</li> </ul>

# INSTRUCTION

## - Pre Order Form

### UNIT INFORMATION

Insert unit name

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### FAMILY INFORMATION

Insert Name & Contact Number of family

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### PAYMENT DETAILS

Your unit payment details  
(Create QR Code)  
Including Surname & payment ref field

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# GIRL GUIDES

# TASTING TASMANIA RECIPES



## PRE ORDER FORM

**For every Recipe Book sold, \$10 will go towards your unit fundraising goal !**



### UNIT INFORMATION

[Empty grey box for unit information]

### PAYMENT DETAILS:

[Empty grey box for payment details]

ITEMS	UNIT PRICE	QUANTITY	TOTAL
Tasting Tasmania Recipes	\$25.00		

### FAMILY INFORMATION:

Name:

[Empty box for name]

Contact Number:

[Empty box for contact number]

*Please return this form to your unit once payment made.*

**THANK YOU FOR SUPPORTING GIRL GUIDES TASMANIA!**

# GIRL GUIDES

# TASTING TASMANIA RECIPES



CHAPTER 1

Around the Campfire



Meal Time

CHAPTER 2

CHAPTER 3

Quick Bites



Desserts and Cakes

CHAPTER 4



CHAPTER 5

Slices and Biscuits



Download Toolkit

GGT website – My GGT – Guiding Resources – Fundraising Marketing Toolkits – Recipe Book Promotion Toolkit for Units



# GIRL GUIDES

# GUIDES

# TASTING

# TASMANIA

# RECIPES



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**Download  
Toolkit**

